



Employee Loyalty Optimization

Press Kit Overview

Company Overview:

Employee Loyalty Optimization, LLC is a boutique, HR consulting firm that offers employment services and technology to change-makers in the modern workplace. Employee Loyalty Optimization's (ELO) employment services include ELO BUILD, ELO LEAD, and ELO HIRE, which are consulting, coaching, and recruiting services, respectively. With the first application within their technology platform launching in Fall 2016, ELO will be transforming how we work, learn, evaluate, challenge and grow within our careers. ELO prides itself on a comprehensive approach that grows organizations through every aspect of employment. ELO's ONE RELATIONSHIP™ philosophy is key to ELO's approach, which disrupts the current paradigm between employers and employees today.

Biography:

Eric Lombardo, Founder & CEO

Eric is known for his speed, creativity, and edge in leadership and mentoring. He has built and developed high performing, world-class global HR & Recruitment teams from 1 to 60+ employees in over 20 countries to support employees and customers around the world. Under his leadership and strategic vision, his teams have produced bottom line results and long-lasting, positive organizational evolution. Together with his teams, Eric has also overseen sizable global talent growth in his career, with over 4,000 talent hires on his track record. He has deep expertise in creating and designing employee development initiatives, with over 600 courses executed.

Eric prides himself on his ability to understand a company culture, and attract critical talent who will emulate and meaningfully contribute to the continued success of the organization. He combines his refreshing style, knowledge and leadership expertise to empower organizations to grow according to their values and culture, while partnering with them to push beyond perceived constraints to achieve new levels of success. Happy organizations include TripAdvisor, Inc., Expedia, Inc., Forrester Research, Inc., Jetsetter, Cruise Critic, DaoDao and Kuxun.



Employee Loyalty Optimization

Press Kit Overview

FAQs:

- Founded in September 2015.
- 5-10 employees as of May 2016.
- Client focus is on the tech and entertainment industries.
- ELO, EMPLOYEE LOYALTY OPTIMIZATION, and ONE RELATIONSHIP are trademarks of Employee Loyalty Optimization, LLC.

Artwork:

- ELO Logo_Full.png
- ELO Logo_Script.png
- ELO Box.png
- Eric Lombardo_CEO.jpg
- Other artwork materials and formats (.ai) are available upon request

Contact Information:

hello@elo.hr

781.874.1975

75 Governors Ave. Medford, MA 02155